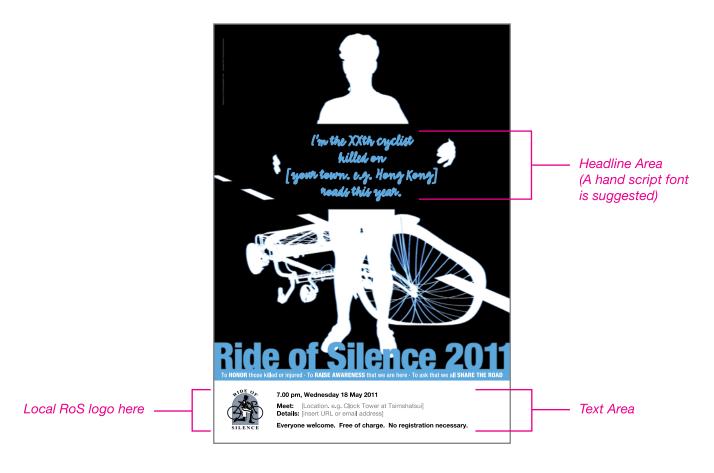


# 'HOW TO' guide for ride organisers

## Dear ride organizer

We hope you find this poster useful. Here is what you need to do to customize it for your locality and print it off.



Poster Size: A3 (297 mm W × 420 mm H) Colour Format: CMYK

## Print method 1 (Helpful printer):

Step 1: Find a printer who can make a print-ready file;

Step 2: Pass the printer the PDF file<sup>1</sup>, together with the name of your locality (to go in the

headline) and amended text for your RoS poster;

Step 3: Tell the printer to drop your headline into the 'Headline Area' and your text into the

'Text Area' as indicated;

Step 4: Let the printer do his job;

Step 5: Collect posters from the printer and go dispatching

#### Print method 2 (Friendly Designer):

- Step 1: Find a designer who is willing to make a print-ready file;
- Step 2: Pass the designer the PDF file<sup>1</sup> together with headline and text of the RoS poster of your locality;
- Step 3: Tell the designer to drop your headline into 'Headline Area' and your text into 'Text Area' as indicated:
- Step 4: Pass the print-ready file to a printer for print production;
- Step 5: Collect posters from the printer and go dispatching

#### Print method 3 (Be your own hero/heroine):

- Step 1: Open the attached PDF file¹ with Adobe Illustrator and place your headline to 'Headline Area' and your text to 'Text Area' as indicated;
- Step 2: Then have the PDF file¹ saved as another PDF file for printing. To produce the artwork file for professional printing, remember to choose 'print quality' from the list in the dialogue box when saving;
- Step 3: Pass the print-ready file to a printer for print production;
- Step 4: Collect posters from the printer and go dispatching

Have a great ride, everyone, and stay safe.

Please find a file named 'Ros2011Poster\_Art1opt.pdf'. For editing, we suggest using Adobe Illustrator to open, edit, and save it as a 'print quality' PDF file.